



PATENT
Attorney's Docket No. 42P10861

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
Jay H. Connelly)	Examiner: Jonathan G. Sterrett
Application No. 09/823,421)	Art Group: 3623
Filed: March 29, 2001)	
For: System and Method for)	
Transparently Obtaining Consumer)	
Preferences for Products, Product)	
Features)	

Mail Stop RCE
Commissioner for Patents
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PRELIMINARY AMENDMENT

In response to the Advisory Action mailed August 30, 2005, in connection with the above referenced patent application, Applicant respectfully requests reconsideration in view of the following remarks.